Podcasting and you.

Kick Start

Podcasting in Malaysia

Podcasting and You. Listen. Subscribe. Create.

Introduction

John Ong

my podcast background

Ongline Podcast

Penang Hokkien Podcast

A little about you

Have you heard of podcasting?

From where?

What do you listen to?

What we'll discuss

- What is podcasting?
- How does it work?
- iTunes & Podcasting
- Create your own

What is podcasting?

Wiki Definition

Wiki Definition

A podcast is a media file that is distributed by subscription (paid or unpaid) over the Internet using syndication feeds, for playback on mobile devices and personal computers. Like *radio*, it can mean both the content and the method of syndication. The latter may also be termed podcasting. The host or author of a podcast is often called a podcaster. The term *podcast* is derived from Apple's portable music player, the iPod. However, known synonyms for the word pod are capsule, case, container, hull, husk, shell, and vessel. A pod refers to a container of some sort and the idea of broadcasting to a container or pod correctly describes the process of podcasting.

Wiki Definition

Though podcasters' web sites may also offer direct download or streaming of their content, a podcast is distinguished from other digital audio formats by its ability to be downloaded automatically, using software capable of reading feed formats such as RSS or Atom.

Podcast vs Streaming

Subscription

RSS feed

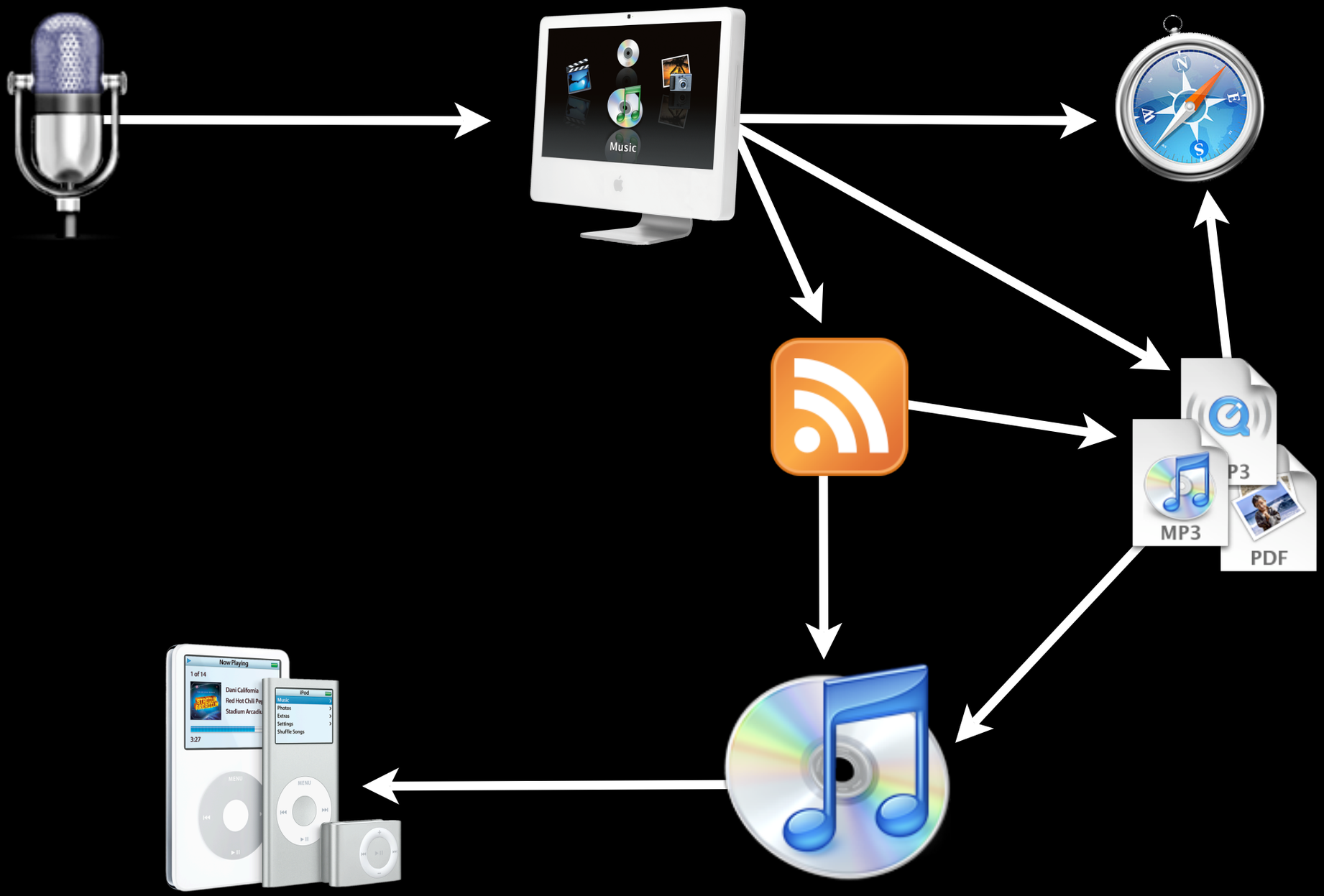
Really **S**imple **S**yndication

Enclosures

Road Map

Diagram of delivery

Podcast from me to you



Do I need an iPod?

iTunes and podcasting

browse for podcasts
subscribe

iTunes Demo

Other podcatchers

YAHOO! PODCASTS BETA

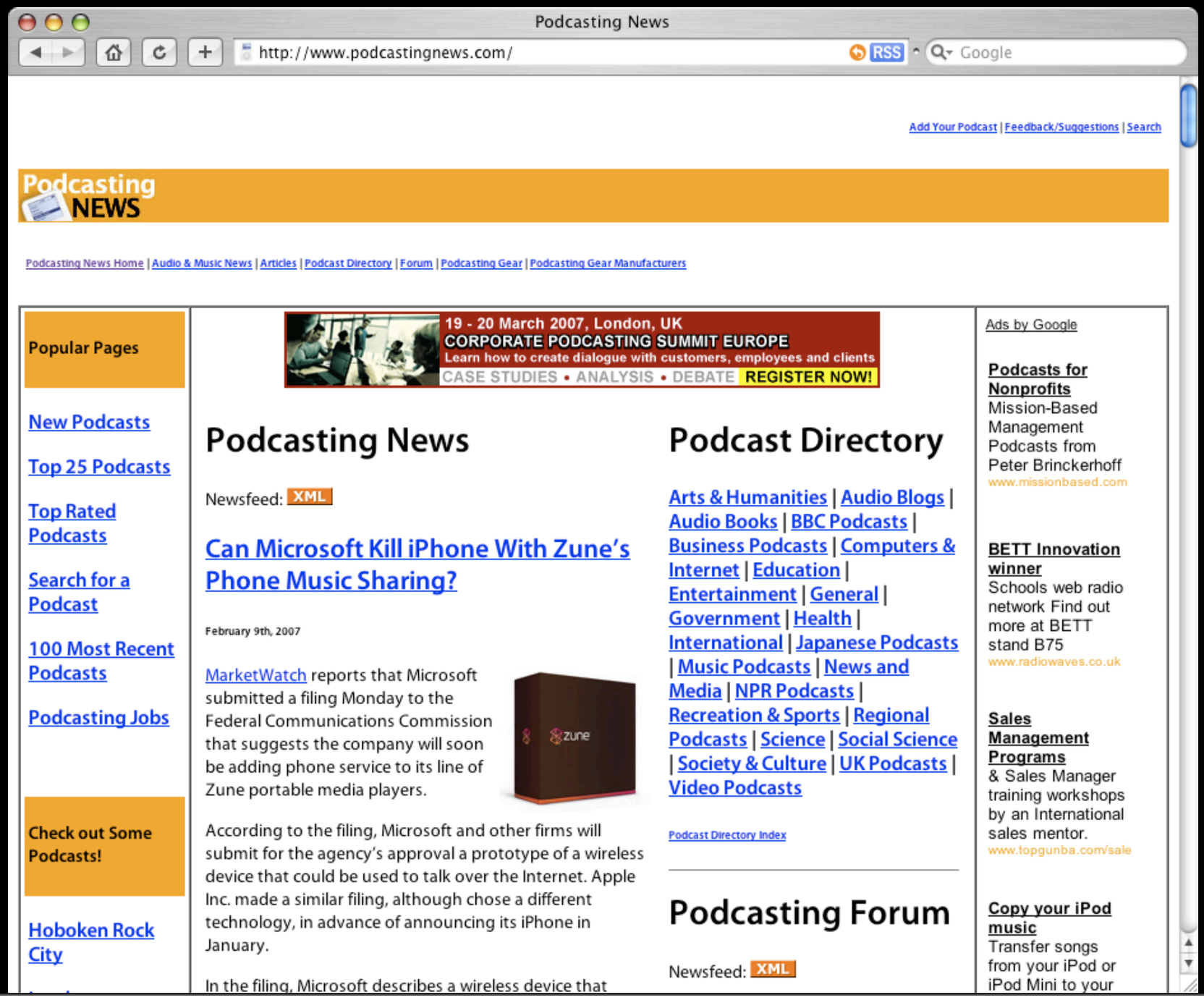
ODEO

podnova

NEWSFIRE

Juice
The cross-platform podcast receiver

List from PodcastingNews.com



Create your own

Web

Feed

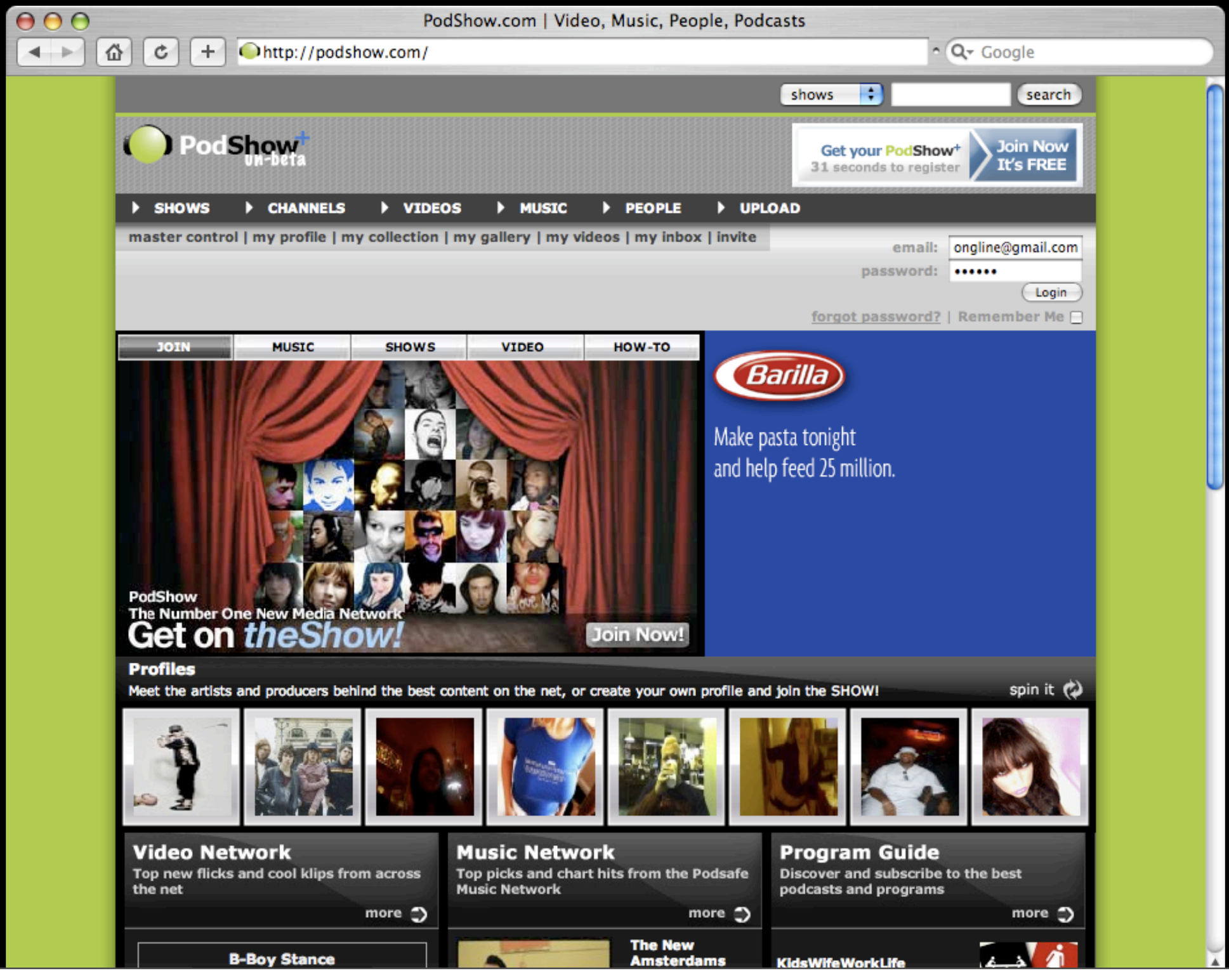
Media Hosting

Web: Blogger

Blogger: Create your Blog Now -- FREE
http://www.blogger.com/start
Google
Blogger™
Sign in to use Blogger
But first, where do you blog?
New Blogger
Using your
Google account
Old Blogger
Using your
Blogger account
Check out the new Blogger!
We're out of beta and ready to go.
There's new stuff like labels, drag-and-drop template editing, and privacy controls. Take a tour
We're already moving some lucky people, but you can cut the line and switch now. New accounts get the new Blogger, of course.
SWITCH NOW
Need more info? See our help with switching guide.
Add and Arrange Page Elements
Blog Readers
What's a blog?
TAKE A QUICK TOUR
Publish
thoughts
Get
feedback
Post
photos
Go
mobile
Create a blog in 3 easy steps:
1 Create an account
2 Name your blog
3 Choose a template

Feed: Feedburner

Media Hosting: Podshow



Podcast resources

- PodcastingNews.com
- Podcast411.com
- Blogger.com
- FeedBurner.com
- Podshow.com
- Archive.org

Podcast with a Mac

- GarageBand
- iWeb
- .Mac
- Local Reseller

Learn from CG Computers' Workshops

Web

Feed

Media Hosting

Podcast Evangelists

Podcasting is YOU

Thank You.

Ice Ice Baby

RM20 per pax

See you tonight.

Padcasting & You.
Thank you for coming.
Thanks CG Computers.